



ACHIEVE YOUR  
GREATNESS LTD  
— SCHOOL OF NLP —

# NLP Master Practitioner



## Why the NLP Master Practitioner?

Are you ready to make deep and long-lasting changes in your life?

Do you want to help others to make deep and long-lasting changes in their lives?

Are you ready to fully step into your true potential?

If so, then you are in the right place. This course is truly transformational.

You will deepen your NLP knowledge even further in this 15-day course, enabling you to create deep, fundamental and long-lasting change in yourself and others.

**(NLP Practitioner is a pre-requisite).**

## What you will learn:

### Module 1 -Transforming Your Inner World

**Discover how to change your perception of reality, remove limiting beliefs, create empowering beliefs and experience deep change**

**You will learn how to:**

- **Discover how you create your own reality** (Epistemology, Ontology, Universal Mirror)
- **Use language to change your view of reality** (Inversing/Negation/Objectivity/Cartesian Coordinates/Advanced Linguistic Presuppositions)

- **Remove limiting beliefs** (Decision destroyer, Museum of Old Beliefs)
- **Create empowering beliefs** (As If Model, Belief Audit, Belief Assessment, Chaining Beliefs)
- **Examine the structure of your personality** (Meta Programs, Communication Styles)
- **Begin to create deep change** (The SCORE Model).

## **Module 2 -Unlocking Motivation, Values and Personal Freedom**

**Model strategies for motivation and decision making, change your unhelpful strategies and identify and prioritise your core values**

**You will learn how to:**

- **Model strategies for excellence** (strategy notation, installing strategies for decision making and motivation, macro-strategies, Disney Creative Strategy, pattern interrupts and strategy scrambling)
- **Identify and prioritise your core values.**
- **Stop allowing your past to define your future** (advanced timelines, changing personal history, reimprinting)
- **Remove feelings of anxiety, fear, guilt and shame** (timeline clearing)

## **Module 3 - The Power of Language, Identity and Purpose**

**Experience deep change through the power of language, and discover your true identity and purpose. Improve your own health and help others to improve theirs**

**You will learn how to:**

- **Use language for deep change** (Sleight of Mouth Patterns, neutralising toxic metaphors, neutralising thought viruses, nested loops, Quantum Linguistics)
- **Discover your true identity and purpose** (The Hero's Journey, Neurological Levels, Prime Concern Elicitation, Identity Matrix for Self-concept).
- **Improve health using the mind/body connection** (Wholeness, Beliefs)
- **Learn the research behind the placebo effect**
- **Use healthy language to improve health**
- **Alleviate the symptoms of allergies** (The Allergy Process)
- **Manage pain** using language and submodalities

## **Module 4 - Mastery, Modelling and Breakthrough Coaching**

**Experience even more deep change and become truly excellent by modelling the strategies of others.**

**You will learn how to:**

- **Experience deep change** (Drop Through Technique, Internal Propulsion System, Compulsion Blow Out, First and Second Order Change)
- **Resource your future self** (Quantum Jumping – parallel universes)
- **Model excellence and become excellent yourself** (modelling project)

In this module, you will also do a written exam, present the results of your modelling project and conduct a full Break-Through Coaching Session.

### **Accreditation, Course Dates and Your investment**

Our NLP Master Practitioner course is accredited by the ABNLP (American Board of NLP) which is internationally recognised.

Please see website for the next course dates:

<https://www.achieveyourgreatness.co.uk/nlp-master-practitioner>

Your investment is £2,500 which is an all-in price and includes;

- Your NLP Master Practitioner tuition
- Your course manual
- Assessment and Certification which is accredited by the ABNLP
- 8 half-price coaching sessions (£90 per hour, normally £180)
- Access to the audios from the course for your own use

You are responsible for getting to and from the course plus any accommodation, refreshments etc. that you may need during the course. Tea and coffee will however be provided when training face to face.

Payment plans are available upon request – please contact me to find out more.

### **How to book:**

Booking is easy, I need a £250 deposit to secure your place, a copy of your NLP Practitioner Certificate (if studied elsewhere) and a completed booking form.

Please email me and I will send you the booking;

[emma.mcnally@achieveyourgreatness.co.uk](mailto:emma.mcnally@achieveyourgreatness.co.uk)

Upon receipt and acceptance of your booking form, I will send you the invoice so you can pay your deposit.

## **Money Back Guarantee**

100% money back guarantee. If you book onto one of my programmes and are not entirely satisfied, you can request a full refund within either the first 1/4 of the course or full day, whichever is the shortest. I will issue a full refund and also give you a free 60 minute Zoom coaching session so as to support you as much as I can.

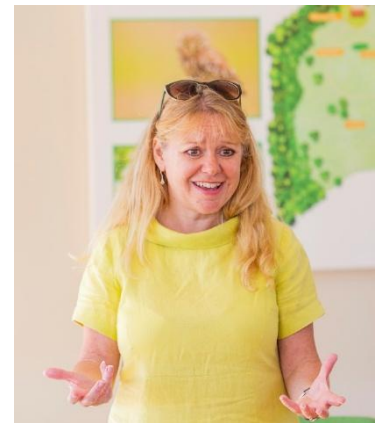
## **Size of group:**

I deliberately have smaller classes on our courses as I believe that if you feel comfortable, safe and supported, whilst having fun, then your learning experience will be deeper, richer and more enjoyable. Therefore, the trainee to trainer ratio for the online element of the course, is approx. 6 to 1 i.e. for every 6 participants there will be one trainer or assistant. For the face to face sessions, the ratio will be 12 to 1. There will be assistants present at times throughout the course and the trainer will be available throughout the course and within break times if additional support is needed. The maximum class size will be 16.

## **About me... your NLP Trainer**

A long time ago now, I was let into a secret – a secret that literally changed my life. That secret was NLP.

It is now my mission in life to spread this secret far and wide – to help you to live a happier and more fulfilled life. Whether you are an entrepreneur, a business owner, a manager, a parent, an educator, a health worker, a coach, somebody who wants to help others...or indeed just committed to getting back in the driving seat of your own life, I can help.



The way I run my business is like a family – once you have trained with us, you are one of us (if you choose to be!). You become part of a close-knit, supportive community who will become your cheerleaders!

I create a safe, supportive and fun space for you to discover who you REALLY are once all the “shoulds” and “musts” and “have tos” have been removed. I will support you to look deep inside yourself and ask yourself THAT question: what do I really want? And I will teach you the tools and techniques to get there.

Alongside my NLP training qualifications, I have over 30 years’ business experience in the public and private sector, an MBA (Masters Degree in Business Administration) and an ILM Level 7 Certificate in Executive Coaching and Mentoring. That means that I approach my training with insight and strategy gleaned from multiple industries and disciplines. And that means that YOU can be sure that you are receiving professional training at the highest level.

## **What if I can’t attend the whole course?**

Wherever possible, I encourage you to attend the sessions, as this is where you can really gain the insights to fully understand and be able to successfully apply NLP and pass the course.

I will however, be as flexible as possible (within the awarding body requirements), so please do speak to me if you have any questions on attendance, so I can design an appropriate and personalised catch up plan for you.

### **Will I need to study in my own time?**

You will be sent a reading list in advance of the course and you are encouraged to read at least one of the books listed. It is advantageous for you to re-read the manual after each session and practice the subjects you have learnt, so as to really embed your learning.

In addition, there will be a practical assessment, modelling project and a closed book (on NLP Practitioner level content) as well as open book exam (on NLP Master Practitioner level content) at the end of the course, therefore private study time will be required to ensure you are full ready and at the required level to pass.

### **How will I be assessed?**

To pass the NLP Master Practitioner course, you will be assessed throughout the whole course in terms of understanding, participation, contribution and application of the learning. It is at my discretion as to whether you have met the expected level and I will give constructive feedback, should this be necessary.

In addition, you will have a closed book and an open book examination on the final day of the course as well as a practical assessment which takes the form of break-through coaching. You will also need to complete and present your modelling project. I will work with you throughout the programme to ensure that you are ready for these elements.

If you are not yet at the level required, then provided it will be beneficial to yourself and for the rest of the group, you can revisit on a later course to deepen your understanding. You will receive a certificate of attendance for the course dates attended until you achieve the relevant level required for full certification.

### **What happens after the course?**

On the third Wednesday evening of the month I run NLP Practice workshops, which you would be more than welcome to attend and run quarterly NLP Supervisory sessions if you are using your NLP skills with clients.

### **Cancellation Policy**

If you need to cancel a course within 14 calendar days of booking, without giving any reason, you are entitled to a full refund of any money paid to date.

If you decide to cancel after this 14 day period, then you will be issued a refund (excluding your £250 deposit) or you can transfer to another course for free.

If Achieve Your Greatness cancels or postpones the course, then you will be entitled to a full refund and I will give you as much notice as possible.

Achieve Your Greatness is not liable for any additional costs such as accommodation, travel etc. as a result of cancellation.

If Achieve Your Greatness requests that you leave the course for any reason, then a pro-rata refund will be provided once all learning materials have been returned.

### **What further support is there?**

If you need further support, please contact me, Emma McNally in the first instance as to your needs and requirements.

You have 8 half-price coaching sessions as part of the NLP Master Practitioner course, so if something occurs within the duration of the course of a personal nature that you would prefer to work through on a one-to-one basis, then you can book one of these sessions. It is best to speak to me or one of my assistants as soon as possible, so a good solution can be found for you.

### **Appeals Process?**

If for whatever reason you are not happy with the company's response, then you can contact ANLP – the Association of NLP, as they will consider your appeal and help to resolve any disputes that may arise.

If you have any questions or special requirements, please contact me either by email ([emma.mcnally@achieveyourgreatness.co.uk](mailto:emma.mcnally@achieveyourgreatness.co.uk)) or via the phone 01245 658322.

I look forward to sharing more NLP with you very soon.

Emma x