



## **ILM Level 5 Certificate in Leadership and Management – The Psychology of Success with NLP**



### **Why undertake the ILM Level 5 in Leadership and Management – the Psychology of Success with NLP**

#### **Benefits for the individuals**

- Use core management techniques to drive better results
- Develop your ability to lead, motivate and inspire
- Provide strategic leadership as well as day-to-day management
- Benchmark your managerial skills
- Raise your profile in your organisation.

#### **Benefits for employers**

- Encourage strategic thinking at this level of management to foster business improvement.
- Engage middle managers with training and development – these qualifications are designed to provide clear, measurable benefits to career-minded professionals.

#### **Who is the course for?**

The Level 5 Certificate in Leadership and Management is designed for practicing and aspiring middle managers, helping them to develop their skills and experience, improve performance and prepare for senior management responsibilities.

## **What will you learn?**

### **Unit 1 - Management Communication**

**Aim** – To develop understanding and the ability to communicate effectively, as required by a practicing or potential middle manager.

- Module 1 – The Importance of Effective Communication
- Module 2 – The Importance of The Words We Use
- Module 3 – Reading Between The Lines
- Module 4 – Understanding Your Audience
- Module 5 – Developing Your Own Communication Skills
- Module 6 – Evaluating Communication Effectively

### **Unit 2 - Leading Innovation and Change**

**Aim** – to develop understanding and ability to lead innovation and change as required by a practicing or potential middle manager.

- Module 1 – Introduction to Innovation
- Module 2 – Fostering an Innovative Culture
- Module 3 – Understanding Change Management
- Module 4 – Leading Change Initiatives
- Module 5 – Managing Resistance to Change
- Module 6 – Implementing Innovation and Change
- Module 7 – Evaluating and Sustaining Change
- Module 8 – Capstone Project

### **Unit 3 - Assessing Your Own Leadership Capability and Performance**

**Aim** – to develop the understanding and ability to lead a team to achieve organisational values and goals as required by a practising or potential middle manager.

- Module 1 – Introduction to Leadership
- Module 2 – The Role and Responsibilities of a Leader
- Module 3 – Key Leadership Skills
- Module 4 – Being a Great Leader

- Module 5 – Leadership Styles
- Module 6 – Modelling Project

#### **Unit 4 – Making Professional Presentations**

**Aim** – to develop knowledge and understanding of making professional presentations as required by a practising or potential middle manager.

- Module 1 – Planning a Professional Presentation
- Module 2 – Delivering a Professional Presentation
- Module 3 – Evaluation of Your Own Ability to Make a Professional Presentation

#### **Accreditation and Your Commitment**

The course is accredited by the Institute of Leadership and Management (ILM) through Inspiring Cultures Ltd. Upon successful completion of the course and the required assignments, you will receive a Level 5 Certificate in Leadership and Management – The Psychology of Success with NLP

The total qualification time is 130 hours, 66 of these hours (11 days) will be guided learning i.e. within the classroom environment, and the remainder will consist of research, projects, and writing four 2,500-word written assignments in your own time.

The training days for each unit are as follows:

- Unit 1 – Management Communication – 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> January 2025
- Unit 2 – Leading Innovation and Change – 22<sup>nd</sup>, 23<sup>rd</sup>, 29<sup>th</sup> and 30<sup>th</sup> April 2025
- Unit 3 – Assessing Your Own Leadership Capability and Performance – 9<sup>th</sup> and 10<sup>th</sup> July 2025 plus ½ day on 26<sup>th</sup> September 2025 via Zoom.
- Unit 4 – Making Professional Presentations – 7<sup>th</sup> October and ½ day on 13<sup>th</sup> November via Zoom.

The units are scheduled so that there is time between the blocks of training for each assignment to be completed and submitted. In addition, you will receive a 2-hour induction at the start of the course and tutorial support.

## **Your Investment:**

Your investment is £1,995 plus VAT and is payable to Inspiring Cultures Ltd.

The course will be delivered face to face at ARU Writtle, Essex apart from the ½ days which will be on Zoom.

We will have regular breaks and the course days will start at 9:30am and finish at approximately 4:30pm UK time (unless otherwise stated).

## **How to book:**

Please contact either Emma McNally or Stephen Adams to register your interest. You will receive a booking form to complete and return along with your £500 (+VAT) deposit. The balance will be due one month before the course starts.

Our email addresses are:

[emma.mcnally@achieveyourgreatness.co.uk](mailto:emma.mcnally@achieveyourgreatness.co.uk)

[Stephen.adams@inspiringculturesltd.com](mailto:Stephen.adams@inspiringculturesltd.com)

## **Size of group:**

The course will have between 8 and 16 attendees.

## **About Your Trainer: Emma McNally**

A long time ago now, I was let into a secret – a secret that literally changed my life. That secret was NLP.

It is now my mission in life to spread this secret far and wide – to help you to live a happier and more fulfilled life. Whether you are an entrepreneur, a business owner, a leader, a manager, or indeed just committed to getting back in the driving seat of your own life, I can help.

The way I run my business is like a family – once you have trained with us, you are one of us (if you choose to be!). You become part of a close-knit, supportive community who will become your cheerleaders!

I create a safe, supportive and fun space for you to discover your true potential.

Alongside my NLP training qualifications, I have over 30 years' business experience in the public and private sector, an MBA (Masters Degree in Business Administration) and an ILM Level 7 Certificate in Executive Coaching and Mentoring. That means that I approach my training with insight and strategy gleaned from multiple industries and disciplines. And that means that YOU can be sure that you are receiving professional training at the highest level.



## **FAQ's**

### **What if I can't attend the whole course?**

The course is aimed at 100% attendance. However, we do understand life events can happen. Please speak to Emma or Stephen should this happen, and we will review how to keep you on track for your ILM qualification within the awarding body requirements.

### **How will I learn?**

For every topic, you will understand the benefits of learning the subject. You will then learn about the history, research, and real-life examples, relating to the model or topic. Finally, you will have an opportunity to apply and discuss your learning, and ask any questions you may have.

### **Will I need to study in my own time?**

Yes, you will need to undertake four written assignments plus undertake two projects to support the qualification. Total Qualification Time is 130 hours with 66 guided learning hours (i.e. within the classroom environment).

### **How will I be assessed?**

Through four 2,500 word written assignments aligned to the ILM standards.

### **Cancellation Policy**

If you need to cancel a course within 14 calendar days of booking, without giving any reason, you are entitled to a full refund of any money paid to date. If you decide to cancel after this 14 day period, then you will be issued a refund (excluding your £500 + VAT deposit).

If we (Inspiring Cultures Ltd or Achieve Your Greatness Ltd) cancel or postpone the course, then you will be entitled to a full refund and we will give you as much notice as possible. We are not liable for any additional costs such as accommodation, travel etc. as a result of cancellation.

If we request that you leave the course for any reason, then a pro-rata refund will be provided once all learning materials have been returned.

### **Is there any funding available?**

If you work for a limited company and are paid via PAYE, you may be entitled to funding under the Apprenticeship Levy. Please contact us for more information.

### **What further support is there?**

If you need further support, please contact us in the first instance.

### **Appeals Process**

In the first instance, please contact either Stephen Adams or Emma McNally, and if for whatever reason, you are not happy with our response, then you can contact ILM and they will consider your appeal, and help to resolve any disputes that may arise.

## **Final thought...**

We look forward to welcoming you onto the Level 5 Certificate in Leadership and Management – the Psychology of Success with NLP.

If you have any questions or special requirements, please contact us:

[emma.mcnally@achieveyourgreatness.co.uk](mailto:emma.mcnally@achieveyourgreatness.co.uk) or  
[Stephen.adams@inspiringculturesltd.com](mailto:Stephen.adams@inspiringculturesltd.com)

*Emma and Stephen*