



Identity By Design – Information Leaflet



Why Identity By Design?

Peel off the titles and the expectations and rediscover who you REALLY are at your core on this impactful and insightful one day course

Have you had a big life change? Divorce? Retirement? Redundancy?
Parenthood?

Do you feel that you have lost your sense of self?

Are you asking yourself: where do I go from here?

Join us and begin designing your NEW exciting chapter!

On this one-day course, you will learn how to:

- Recognise the difference between Identity and roles
- Redefine Identity
- Learn from your past
- Recognise the difference between goals vs experience

- Learn the 7 steps to discover your Core Identity
- Integrate this into all areas of your life
- Apply new strategies to move through change with confidence

What you will learn:

Identity By Design can help you to rediscover who you truly are and help you to design who you want to be in the future.

Life has a way of throwing us a curve ball when we least expect it. Some of the natural processes of life can cause us to feel lost and question our sense of self. Some of these times are when our children leave home, we get divorced, we retire, change careers, are made redundant, or even the joy of starting a family. It's as if people have lost their identity and direction because of these changes.

A lack of Identity is a critical part of why people feel lost and have no sense of direction. Because of this, discovering who you are at the core becomes the most important step in regaining your sense of self.

Our Identity by Design program helps you to discover your true identity and how to carry this forward into your life, helping you adjust to whatever situation you are faced with, as you move forward.

Course Dates and Your Investment:

Your investment is £189, an all-in price that includes:

- Your 1 day Identity By Design course
- Your course handouts
- You choose whether to study in person in Essex or via Zoom

You are responsible for getting to and from the course plus any accommodation, refreshments etc. that you may need during the course. Tea and coffee will however be provided when training face to face.

Payment plans are available upon request – please contact me to find out more.

Please see website for the next course dates and times:

<https://www.achieveyourgreatness.co.uk/identity-by-design>

How to book:

Booking is easy, I need a payment and a completed booking form.

Please email me and I will send you the booking form;

emma.mcnally@achieveyourgreatness.co.uk

Upon receipt and acceptance of your booking form, I will send you your invoice so you can pay.

Size of group and trainer information:

The trainee to trainer ratio is 12 to 1 i.e. 12 participants for one trainer however, there will be assistants present if required throughout the course and the trainer will be available if additional support is needed. The maximum class size will be 16.

About me... your Identity By Design Trainer

A long time ago now, I was let into a secret – a secret that literally changed my life. That secret was NLP and Core Transformation.

It is now my mission in life to spread this secret far and wide – to help you to live a happier and more fulfilled life. Whether you are an entrepreneur, a business owner, a manager, a parent, an educator, a health worker, a coach, somebody who wants to help others...or indeed just committed to getting back in the driving seat of your own life, I can help.



The way I run my business is like a family – once you have trained with us, you are one of us (if you choose to be!). You become part of a close-knit, supportive community who will become your cheerleaders!

I create a safe, supportive and fun space for you to discover who you REALLY are once all the “shoulds” and “musts” and “have tos” have been removed. I will support you to look deep inside yourself and ask yourself THAT question: what do I really want? And I will teach you the tools and techniques to get there.

Alongside my NLP training qualifications, I have over 30 years' business experience in the public and private sector, an MBA (Masters Degree in Business Administration) and an ILM Level 7 Certificate in Executive Coaching and Mentoring. That means that I approach my training with insight and strategy gleaned from multiple industries and disciplines. And that means that YOU can be sure that you are receiving professional training at the highest level.

Will I be assessed?

No, this is not an assessed programme – you will however be guided to ensure that you get the most from the course content.

What previous attendees think?

I am thrilled every time I receive feedback, as I know that NLP is helping so many people to achieve greatness in their lives. If you would like to discover what other participants think, then you can read their reviews via [Google My Business](#).

'Fantastic day of inspiring training!'

'Absolutely amazing day, thank you, Emma and Lynn for creating such a thought-provoking and life-changing course, and everyone who attended for being so lovely.'

'Today was fabulous - delighted to be a part of it!'

'An amazing day. Thank you.'

Cancellation Policy

If you need to cancel a course within 14 calendar days of booking, without giving any reason, you are entitled to a full refund of any money paid to date.

If you decide to cancel after this 14 day period, then you will be issued a partial refund or you can transfer to another course for free.

If Achieve Your Greatness cancels or postpones the course, then you will be entitled to a full refund and I will give you as much notice as possible.

Achieve Your Greatness is not liable for any additional costs such as accommodation, travel etc. as a result of cancellation.

What further support is there?

If you need further support, please contact me, Emma McNally in the first instance as to your needs and requirements.

It is best to speak to me or one of my assistants as soon as possible, so a good solution can be found for you.

If you have any questions or special requirements, please do contact me either by email (emma.mcnally@achieveyourgreatness.co.uk) or via the phone 01245 658322.

I look forward to helping you to design your new chapter very soon.

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Note: This program is an International Collaboration between Lynn Robinson, The Robinson Group, Canada and Emma McNally, Achieve Your Greatness, UK.